



Formular Projekteinreichung

1. Projekttitle **Nuclear Monitor, the publication of WISE / NIRS, send out 20 times a year both on paper and electronic.**

2. Beginn und Laufzeit des Projekts **Support for the year 2009**

3. Antragsteller/In

World Information Service on Energy
ggf. Institution

Peer de Rijk

Name des/der Antragstellers/In oder ggf. Kontaktperson

13-06-1966
Geburtsdatum

männlich

weiblich

Ketelhuisplein 43, 1054 RD Amsterdam, Netherlands

Ständige Anschrift (Strasse, PLZ, Wohnort)

31 20 6126368 wiseamster@antenna.nl

Telefon/Fax Nummer

E-Mail-Adresse

Dutch Postbank 40 88 285

Staatsbürgerschaft

Bankverbindung (Kontonummer, BLZ)

4. Finanzierungsplan

Gesamtkosten des Projekts (Ausführlicher Kostenplan, siehe Pkt. 6) 30.000 euro/year

Uwendungen Dritter (Ausführliche Angaben, siehe Pkt. 7) 10.000 from NIRS (USA)

ev. Eigenanteil 15.000

Höhe der angestrebten Förderung 5.000 euro

5. Kurzbeschreibung des Projekts (max. 25 Zeilen)

The first issue of the *WISE/NIRS Nuclear Monitor* came out in May 1978. For 30 years, the only magazine that solely focuses on anti-nuclear issues worldwide, was published and distributed at an average of at least 20 issues a year - most of this period at a shoestring budget.

The number of pages per issue is 12 pages, with sometimes 16. The number of paying subscribers is, although slowly, growing and is now at approx. 3000 (both paper and email).

Hundreds of people have contributed to the content of the Nuclear Monitor, by editing, writing, translating, checking, or distributing.

Hundreds of local/regional anti-nuclear magazines and other 'movement media' have quoted or republished content from the *Nuclear Monitor*, often translated into another language, such as Bulgarian, Czech, Japanese, Dutch, French, German, Spanish, Italian, Slovak and Swedish. The *Monitor* is seen as high quality input not only by the anti-nuclear movement, but also as a reliable source by nuclear industry publications and is for instance regularly quoted in *Platts Nucleonics*.

It is (dec. 2008) being sent to in total 3000 people and organisations all over the globe, with approx. the following profile:

600 paper version in the USA

600 email-version in the USA

800 email-version in the rest of the world

1000 paper version in the rest of the world of which

300 europe

500 asia, australia and former sovietunion

100 africa

100 southamerica

90% of these are either anti-nuclear individual activists or ngo's, the focus and target groups for WISE. The rest is media (5%) and large institutes (5%)

The good thing about the *WISE/NIRS Nuclear Monitor* is that it concentrates on grassroots movements and media, featuring articles in which activists all over the world report on their local campaigns. This is balanced with in-house written articles. The counter side of this choice is that its very hard to keep the NM financial afloat. We insist on being within reach of grassroots organisation and individuals and keep subscription prices very low. With the increasing mailing costs its very hard to find enough income for the NM. The number of readers is growing so we are hopeful but we need a bit more time to bring 'in' and 'out' in balance.

6. Ausführlicher Kostenplan

Kostenart	Gesamtkosten in EUR	Anmerkungen
zB Sachkosten, Reisekosten...		
1. printing costs for 1 year (20 issues)	14.000	
2. mailing costs for 1 year (20 issues x approx. 1000 items per issue)	16.000	(the US paper subscribers are send from the US))

7. Zuwendungen Dritter

Name/Institution	Adresse	Höhe der Zuwendungen
NIRS (USA)		10.000 euro

8. Unterschrift

Mit meiner Unterschrift bestätige ich dass, meine Angaben der Wahrheit entsprechen, dass ich die Geschäftsordnung des Stiftungsrat zur Kenntnis genommen habe und diese akzeptiere.

December 15, 2008, Amsterdam

Datum, Ort

Peer de Rijk

Unterschrift des/der Projekteinreichers/in